

network enterprise europe



Business Support on Your Doorstep



Conference Baltic Dynamics 2013

The Future Prospects of the Enterprise Europe Network

**José Puigpelat, Head of Unit, Network Operations
Executive Agency for Competitiveness and Innovation
European Commission**

The COSME programme

General Objectives:

- Strengthening the competitiveness and sustainability of EU enterprises, particularly SME
- Encouraging an entrepreneurial culture and promoting the creation and growth of SMEs

The COSME programme

The Enterprise Europe Network is part of Specific Objective:

To improve access to markets,
particularly inside the EU but also at
global level

Activity areas of the Network

- Provision of information and advisory services
- Facilitation of cross-border partnerships between SMEs
- Provision of a communication channel between the Commission and SMEs

What is new for the Network ?

- Wider role in enhancing competitiveness of SMEs and support for improving SMEs' financial knowledge
- Extended role in the area of energy efficiency, climate and environmental expertise
- New services on behalf of Horizon 2020
- Other priorities: enhanced local cooperation, better involvement of host organizations, improved visibility, quality and performance

Target audience of the future Enterprise Europe Network

- Enterprises, in particular SMEs
- Services open to all SMEs, but primarily targeted at SMEs with higher potential for adaptation and change (in particular, for internationalization and innovation)

Thematic scope of activities & services

Provision of information and advisory services

- EU initiatives & legislation
- Support to enhance management capacities to increase SMEs' competitiveness
- Support for improving financial knowledge of SMEs
- Measures to increase SME's access to energy efficiency, climate and environmental expertise
- Promotion of EU funding programmes
- Services on behalf of other EU programmes (Horizon 2020)

Thematic scope of activities & services

Facilitation of cross-border partnerships between SMEs

- Cross-border business cooperation, R&D, technology and knowledge transfer and technology and innovation partnerships

Thematic scope of activities & services

Provision of a communication channel between the Commission and SMEs

- Feedback: communication channel between SMEs and the Commission

Priorities

- Performance and quality of services
- Host organisations
- Balanced consortia
- Visibility and reach
- Cooperation with local stakeholders

Indicative Calendar – future Network

- Target date for publication of Call: 15/12/ 2013
- Information Day 6/2/2014
- Evaluation procedures completed by summer 2014
- Start of activities 1/1/2015



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Thank you for your interest!

jose.puigpelat@ec.europa.eu

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