



TALLINNA
TEHNIKAÜLIKOOL

Lessons learnt from commercialization of University IPR from Estonia and its impact on entrepreneurship and industry

Siemon Smid

13 September 2013

Siemon Smid – Innovation & technology



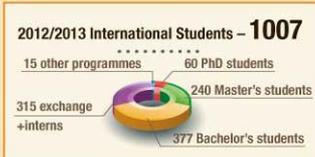
TUT 1918



BreakingResearch



QUALITY EDUCATION IN EUROPE! STUDY IN TALLINN TECH!



- TOP 3 Master Study programmes by International Students**
- Top 1: Cyber Security
 - Top 2: International Business Administration
 - Top 3: International Relations and European Studies



2009-2012 INCOMING INTERNATIONAL STUDENTS BY FACULTY

- Faculty of Social Sciences – 117 students
- Tallinn School of Economics and Business Administration – 366 students
- Faculty of Information Technology – 61 students

4. Mechanical Engineering 49 students. 5. Civil Engineering 39 students. 6. Chemical and Materials Technology 14 students. 7. Science 10 students

ERASMUS 1987-2012

Tallinn Tech has its very own Minister - Erasmus Minister, Mrs. Maret Hein. She is the only one in Estonia. In Europe there are altogether 15 Erasmus Ministers.

Estonia: BEST PLACE TO STAY (ESN Survey 2010)

Estonia: BEST STUDENT SERVICES (iGraduate 2009)

Estonia was the best-performing economy 2011 (www.eurobarometer.com)

European Union IT Agency hosted by Estonia

Europe's hottest start-up capitals: **TALLINN** (by Wired Magazine)

Estonia - the first in the World to open a nationwide electric vehicle fast-charging network

Estonia: Home of NATO Cooperative Cyber Defence Centre of Excellence

Estonia No. 1 in the World in internet freedom

Global to Digital city – Tallinn

Estonia: ranked 1st worldwide in air quality (World Health Organization 2011)

Estonia: Birthplace of Skype!

"Studying in the Master's of Cybersecurity program at Tallinn Tech served as a gateway to Estonia. The country known as the "birthplace of Skype" will soon be known as the birthplace of an ever growing list of companies from this thriving Start Up ecosystem aiming to take over the world! Tallinn Tech campus, knowledgeable faculty, vibrant student life, modest living expenses, snowy winters, white summer nights. I find it hard to believe that more Americans and other international students don't take advantage of studying at Tallinn Tech!"

Chris Raastad



Tallinn Tech's Internationalisation road map

2013 Tallinn Tech in Brazil

NEW Study programmes in English

- e-Governance Technologies and Services
- Technology of Wood and Plastic

2014 Tallinn Tech in Brazil

MEKTORY

Interdisciplinary intellectual and tangible innovation center that actively engages companies, entrepreneurs, students and faculties in project implementation.

www.ttu.ee/projects/mektory-en/

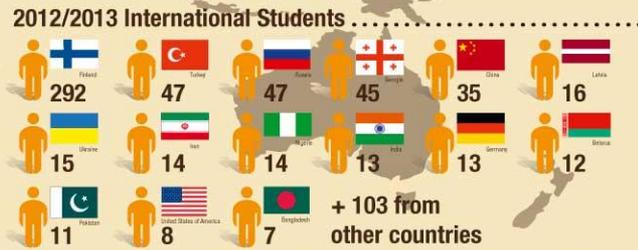
INTERNATIONAL TRAINING PROGRAMMES

(English Language and Nordic Culture Summer School and European Innovation Academy+ English Prep Year)

EUROPEAN INNOVATION ACADEMY

Have you ever had an idea of changing the World? Building up your own business? Achieving your dream? A change-maker don't have time to waste - Get inspired in European Innovation Academy www.innovationacademy.eu

2012: 170
2013: 350



2015

Ca 30 study programmes in English

2 international Master study programmes in English in each faculty

14,000
1500

2015 Tallinn Tech in South Korea

"I have had loads of great memories during my Master studies in Tallinn Tech. I feel very lucky that I have been admitted to one of the best universities in Estonia- Tallinn Tech. I enjoy studying here and I am planning to apply all of the studied knowledge in my future career!"

Yangyang Shao

"Tallinn Tech has offered me the best experiences of my study life. The academics here, unlike in my previous experiences, have been very flexible and try to consider the needs of the students. If you also choose to study here in Tallinn Tech, I am sure it would be the best experience for you too!"

Shazath Mij

"Tallinn Tech has offered me the best experiences of my study life. Moving from West Africa up to Estonia and then to America as part of my studies is not just an adventure for me but also a lifetime experience. Chase your dreams!"

Godswill Ayobamidehinle Chimezie Nwesi, Nigeria

"One of the best decisions I've EVER made: learning, expanding the horizon and socializing in an awesome atmosphere!"

Christen Lozano Solis

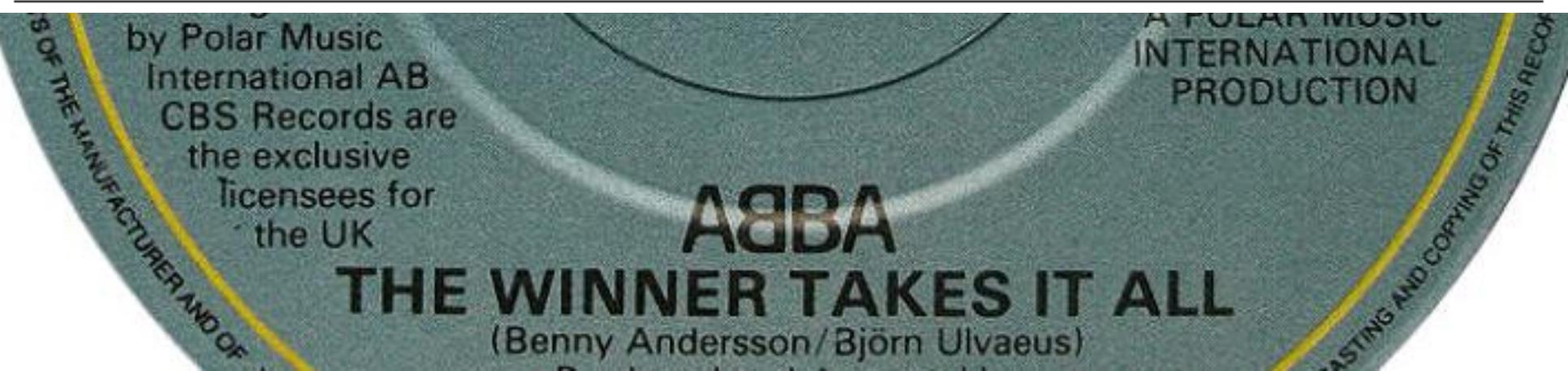
"It was the best choice to go to Tallinn for my Erasmus. Great experiences, great spot for traveling & new lasting friendships."

Nina Kullmann



Licensing income-1970–1995 for three US universities

University	1970	1975	1980	1985	1990	1995
University of California						
Gross income (1992\$ × 10 ³)	1140.4	1470.7	2113.9	3914.3	13240.4	58556.0
Share of top 5 inventions	79	73	51	47	55	66
Stanford University						
Gross income (1992\$ × 10 ³)	180.4	842.6	1084.4	4890.9	14757.5	35833.1
Share of top 5 inventions		69	86	69	76	85
Columbia University						
Gross Income (1992\$ × 10 ³)				542	6903.5	31790.3
Share of top 5 inventions				99	92	94





Licensed technology

Probiotic bacterium for dairy industry

- 13 patents



Professor Marika Mikelsaar (picture) and Mihkel Zilmer

- License contract with Tere





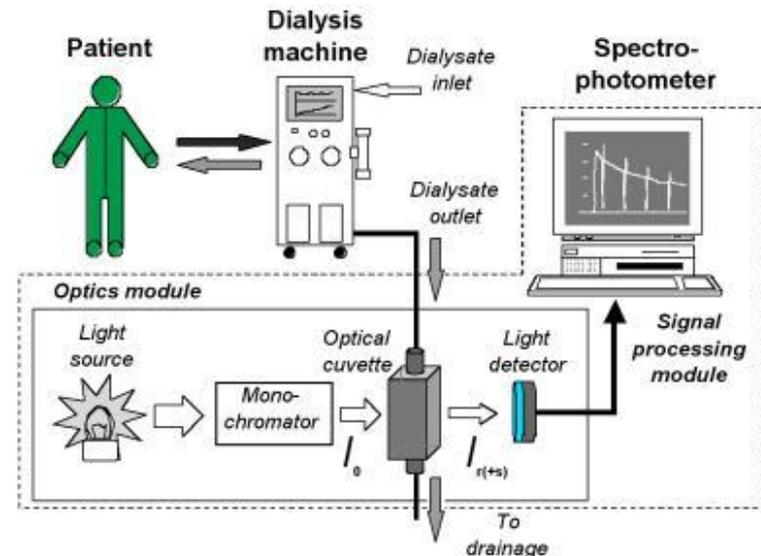
Licensed technology

Device for determining content of uremic toxins

- Patent "Method for middle and protein bound uremic toxins measurements in biological fluids"



Prof. Ivo Fridolin

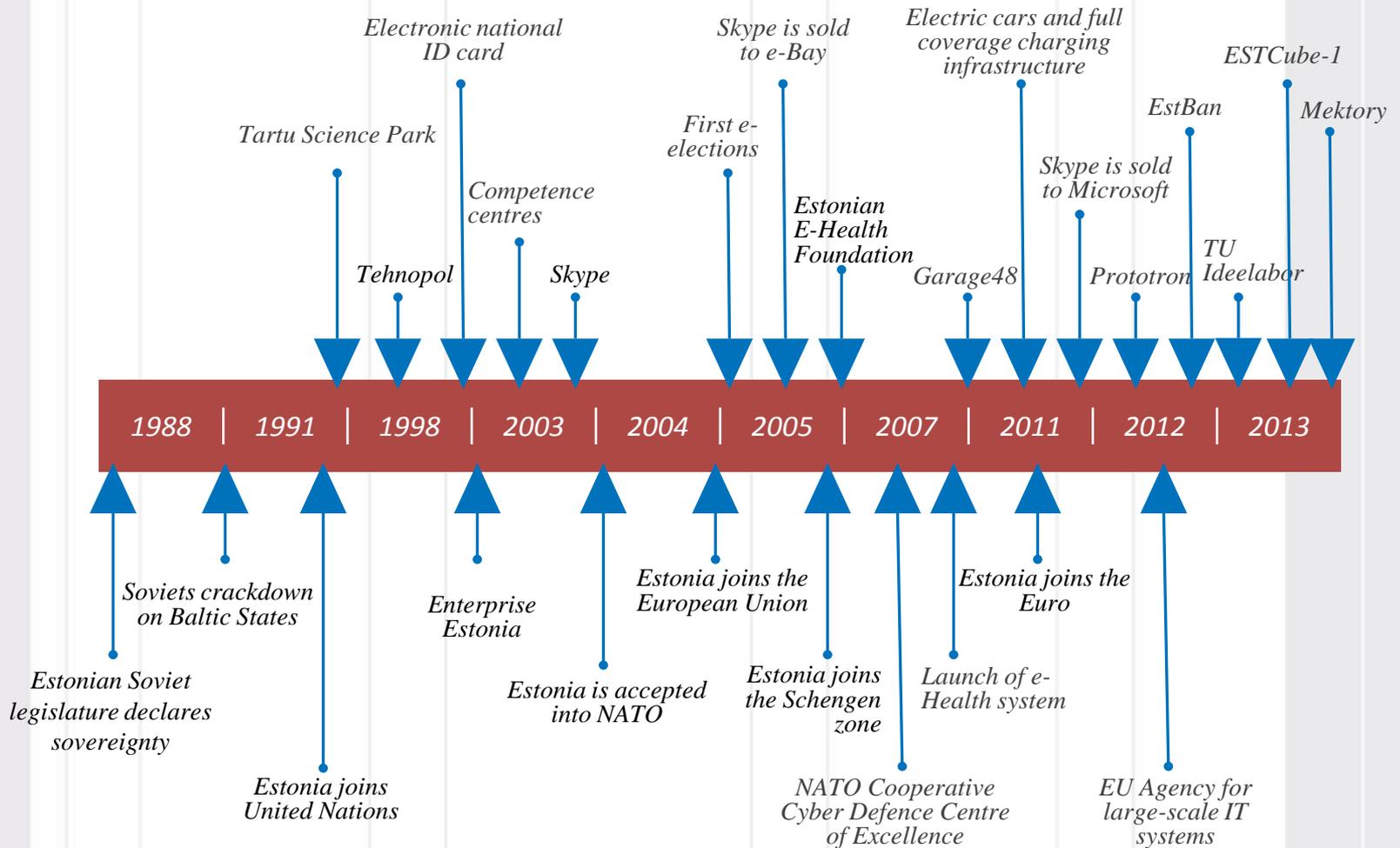


- License contract with spin-off company Optofluid Technologies



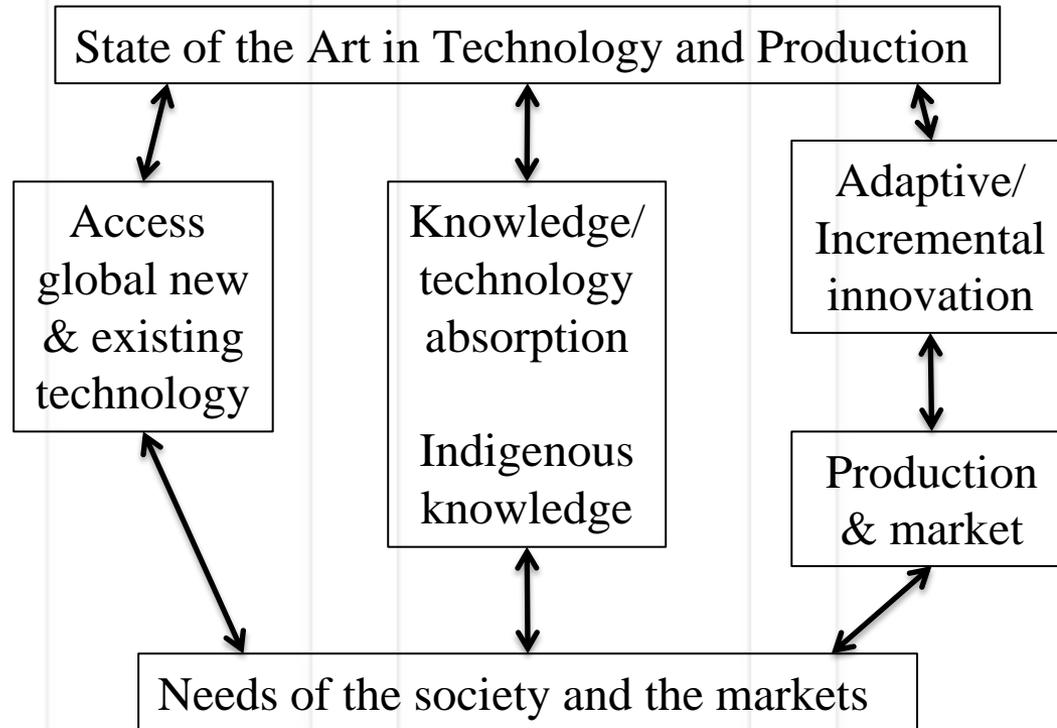


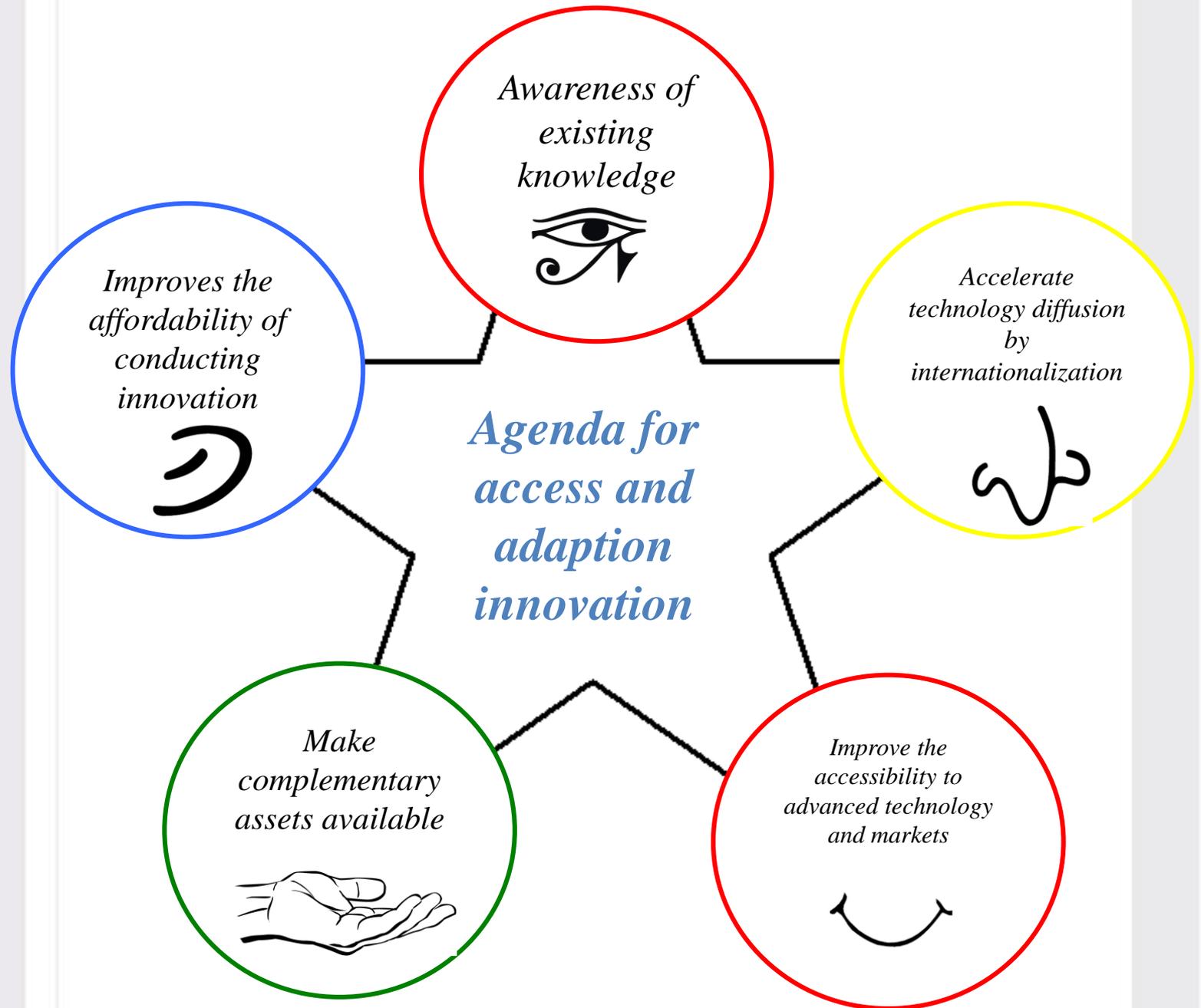
Main Estonian innovations





Access and Adaption Innovation Model







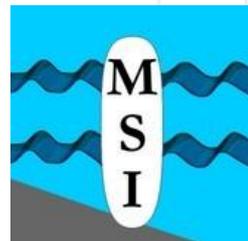
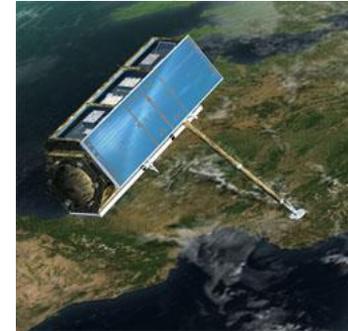


MEKTORY

MODERN ESTONIAN KNOWLEDGE TRANSFER ORGANIZATION FOR YOU



Success in the making: Combating oil spills

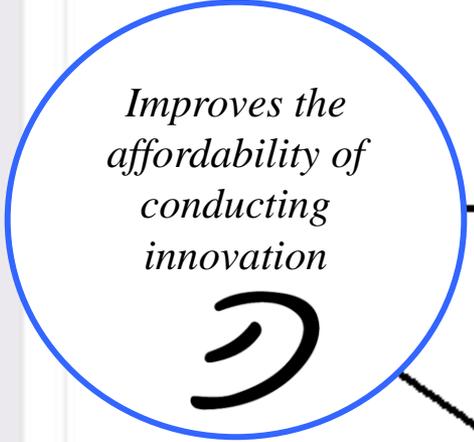




Awareness of existing knowledge



Accelerate technology diffusion by internationalization



Improves the affordability of conducting innovation



Make complementary assets available



Improve the accessibility to advanced technology and markets



Agenda for access and adaption innovation



Thank you!



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