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AUTM launches global web-based resource to accelerate industry licensing and commercialization of university technologies

Deerfield, IL — The Association of University Technology Managers (AUTM) – an association for academic technology transfer professionals – today launched a dynamic new web-based resource to facilitate networking, partnership and licensing deals among corporations and universities.

AUTM's new Global Technology Portal (GTP) accelerates how universities and corporations are able to match available cutting-edge technologies with emerging market needs. Located at the web address www.gtp.autm.net, the portal also helps quicken the pace of product development by making it much easier for corporations to identify potential university partners equipped with needed research capabilities.

"Companies have looked to AUTM for years to find the latest early stage academic innovations; this portal will provide an even easier way for companies to find the innovations and research capabilities they seek," says AUTM President Robin Rasor, CLP, RTTP.

Laura Schoppe, RTTP, who serves on the AUTM Board of Directors as Vice President for Strategic Alliances, played an instrumental role in the development of the GTP. "I am excited about the future of the Global Technology Portal," said Schoppe. "This portal will help foster a community of collaboration that results in licensing technologies and developing valuable partnerships much more effectively and consistently."

Though only AUTM members may post their information on the portal, using a simple tool to automatically upload and update information, anyone can search the site.

Several universities that worked closely with AUTM during the portal's deployment phase already have made their technologies and capabilities available on the GTP. Among these universities are the University of California System, University of Michigan, and the Wisconsin Alumni Research Foundation (WARF)—the technology transfer organization that supports the University of Wisconsin-Madison.

The GTP already has attracted more than 2,000 users and nearly 4,000 available technologies. AUTM expects quick growth for the portal, predicting its 3,000+ members with technologies to license soon will make them available on the new resource.

Members of the press may contact Jodi Talley at +1-847-559-0846 or jtalley@autm.net at AUTM headquarters to set up an interview with AUTM.

The [AUTM GTP](#) was designed by AUTM and developed by [PatSnap](#).

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About AUTM

The Association of University Technology Managers is a nonprofit organization with an international membership of more than 3,000 technology managers and business executives. AUTM members — managers of intellectual property, one of the most active growth sectors of the global economy — come from more than 300 universities, research institutions and teaching hospitals as well as numerous businesses and government organizations. To learn more about AUTM visit www.autm.net.