

NEWS RELEASE

EUROPEAN ALLIANCE FOR INNOVATION PRESENTED AT THE 6th EDITION OF THE EUROPEAN COMPUTER SCIENCE SUMMIT IN PRAGUE

On 12 and 13 October in Prague, the European Alliance for Innovation took part at the 6th edition of the <u>European</u> <u>Computer Science Summit</u>. Deans, department chairs and senior faculty of leading European Computer Science and institutions met to discuss the future of research and Innovation in Europe.

The debate at the summit focused on the current situation of ICT professional societies in Europe after a 2008 report commissioned by DG INFSO (European Commission) explored the feasibility and advantages of creating one European society representing all ICT scientists and professionals in Europe. During the debate the European Alliance for Innovation (EAI) position as an umbrella organisation emerged as a concrete answer to the Commission's call.

EAI proposed its unique grassroots approach to streamline the European Innovation value chain, effectively taking concrete action to address the global challenges of Europe's future competitiveness through innovation, overcoming the current problem of fragmentation that Europe is facing.

EAI conceives the ICT Innovation Cycle as a complete process, a virtual incubator for innovation, bringing together all key players within the ICT innovation cycle, facilitating the spread of innovative ideas and identifying growth areas. EAI bridges the gap between research and market by favouring cross-fertilisation of ideas between participants from different backgrounds and fostering innovation activities. This is where EAI sees the value of a true and effective Innovation Union, EAI wants to create a European and global market for innovative products and services, with new opportunities for European business.

EAI Community President Professor Imrich Chlamtac, said: "At EAI we aim to make innovation happen – a one-stopshop to get new innovation to market, bringing overall benefits for the whole of European society."

Journalists covering any aspect of R&D, ICT or innovation in a European context will find EAI spokespeople authoritative sources of comment and information.

For further information, go to:

EAI European Alliance for Innovation

> <u>www.youtube.com/watchtv?v=qLtdzkciYtw</u> for a presentation on EAI Or to speak to EAI, contact Matteo Cevese at EAI at <u>matteo.cevese@eai.eu</u>

EAI (European Alliance for Innovation) is a grassroots organisation initiated through cooperation between public, private and government organisations. EAI bridges the gaps between the market, research and regulation bringing together key players from every discipline within the ICT innovation cycle.

To join please click: <u>http://www.eai.eu/member-application</u>