

Organizing Transatlantic Innovation

Transatlantic Evaluation of Small Business Innovation Programs
& Transatlantic Instruments for Innovation



25 & 26 June 2009
Helsinki City Hall
Finland

Organized by:

THE TECHNOLOGY NETWORK

Global Community for Regional Innovation Policy

NATIONAL ACADEMY OF SCIENCES
THE NATIONAL ACADEMIES





Program Day One – Thursday 25 June 2009

Transatlantic Evaluation of Small Business Innovation Programs

09.00h	Registration of participants on the first floor.
09.30h	Opening by chairman Charles Wessner, <i>Director of Technology, Innovation and Entrepreneurship program, National Academy of Sciences, USA</i>
09.40h	Welcome word Petri Peltonen, <i>Director General, Head of Innovation Department, Ministry of Employment and Economy, Finland</i>
Presenting Innovation Programs in Northern America and Europe	
09.50h	The Technology Innovation Program and the Innovation Award Marc Stanley, <i>Director of the Advanced Technology Program (ATP), National Institute of Standards and Technology (NIST), USA</i>
10.20h	Implementing Policies for Innovative Growth Enterprises in Finland Janne Känkänen, <i>Head of Division, Innovation Department, Ministry of Employment & Economy, Finland</i>
10.40h	The Small Business Innovation Research program in Sweden; Forska & Väx (Research & Grow) Jenni Nordborg, <i>Program Director Innovation Actors Division, Vinnova, Sweden</i>
11.00h	Questions & Answers
11.15h	Coffee Break
11.30h	Presenting North American Small Business Innovation Research Programs Tony Rahilly, <i>Director General of IRAP, National Research Council, Canada</i>
11.50h	Small Business Innovation Research in the Netherlands André Roos, <i>Senior Policy Advisor, Innovation Department, Ministry of Economic Affairs, the Netherlands</i>
12.10h	Questions & Answers
12:30h	Lunch
	Chair: Göran Marklund, <i>Deputy Director General of Vinnova, Sweden</i>
13.30h	The US Small Business Innovation Research Program: Overview, Results and Evaluation Charles Wessner, <i>Director of Technology, Innovation and Entrepreneurship Program, National Academy of Sciences, USA</i>
13.50h	Small Business Innovation Research for Universities Wouter Segeth, <i>Program Officer, Technology Foundation STW, The Netherlands</i>
14.10h	The US Small Business Innovation Research Program: A Flexible Model Sujai Shivakumar, <i>Senior Program Officer at National Academy of Sciences, USA</i>
14.30h	Similarities and Differences between Pre-commercial Procurement and SBIR Lieve Bos, <i>Strategy for ICT Research and Innovation, DG Information Society and Media, European Commission</i> Bertrand Wert, <i>Innovation Policy Development, DG Enterprise and Industry, European Commission</i>
14.50h	Questions & Answers
15.00h	Coffee Break
'What's Next?' – Evaluation and Future Developments	
15.15h	Panel discussion on SBIR evaluation, <i>moderated by Sujai Shivakumar, Senior Program Officer at National Academy of Sciences, USA</i> Canada: Johannes Larsen, <i>Innovation and Network Advisor, Industrial Research Assistance Program, National Research Council</i> European Commission: Lieve Bos, <i>Unit C2 Strategy for ICT Research and Innovation, DG Information Society and Media, European Commission</i> Finland: Pekka Ylä-Anttila, <i>Research Director of ETLA, Research Institute of the Finnish Economy</i> Netherlands: Gertjan Oldeman, <i>SBIR Project Leader, TNO, The Netherlands</i> Sweden: Göran Marklund, <i>Deputy Director General of Vinnova, Sweden</i> United States: Marc Stanley, <i>Director of the Advanced Technology Program (ATP), National Institute of Standards and Technology (NIST)</i>
17.15h	Concluding remarks by chairman Göran Marklund
17.30h	End of program
19.00h	Conference Dinner: location: Main Ball Room, on the 2nd floor, The City Hall; hosted by the Embassy of Canada with remarks from His Excellency, Ambassador Scott Fraser Master of ceremony: Mr. Eero Holstila

Program Day Two – Friday 26 June 2009

Transatlantic Instruments for Innovation

09.00h	Opening by chairman Pasi Mäkinen, <i>CEO of Culminatum Innovation</i>
09.10h	Welcome word Eero Holstila, <i>Director, Office of Economic Development, City of Helsinki, Finland</i>
Defining Mutual Interest of North American and European Innovation Policymakers	
09.20h	Common Priorities for Transatlantic Innovation Cooperation Mikko Alkio, <i>Secretary of State, Ministry of Employment and Economy, Finland</i>
09.40h	Managing Transatlantic Opportunities through Innovation Intermediaries Richard Bendis, <i>founding President and CEO of Innovation America and the Bendis Investment Group LLC., Founder and Former CEO of the Kansas Technology Enterprise Corporation (KTEC) and Innovation Philadelphia, USA</i>
10.00h	Implications of Transatlantic Innovation for National Innovation Policies Sylvia Schwaag Serger, <i>Director International Collaboration and Networks, VINNOVA, Sweden</i>
10.40h	Coffee Break
11.00h	Transatlantic Cooperation from a Canadian perspective Tony Rahilly, <i>Director General of IRAP, National Research Council, Canada</i>
11.20h	Transatlantic Innovation from a European perspective Wilbert Hoondert, <i>Manager Cultural and Economical Development, City of Delft, the Netherlands</i>
11.40h	Questions & Answers: A Discussion on Transatlantic Innovation Policy
12.00h	Lunch
Facilitating Transatlantic Innovation	
	Chair: Eero Holstila, <i>Director, Office of Economic Development, City of Helsinki, Finland</i>
13.00h	Canadian Transatlantic Innovation Expertise and Practices Douglas Robertson, <i>Director Innovation Policy and Research Projects, Atlantic Canada Opportunities Agency</i>
13.20h	Guiding and Advancing Transatlantic Innovation Sinead O'Flanagan, <i>Senior Advisor Massachusetts Office for International Trade and Investment (MOITI), Senior Lecturer at Sloan School of Management, Massachusetts Institute of Technology, Boston, USA</i>
13.50h	Providing Transatlantic Business Environment Services through Science Parks Keith Silverang, <i>CEO Technopolis Plc, Finland</i>
14.10h	Transatlantic Aspects of Support to Innovation Koen de Pater, <i>Manager International & Human Capital, SenterNovem, The Netherlands</i>
14.30h	Coffee Break
Innovative Instruments for Transatlantic Innovation	
14.45h	Best Practice Technology Commercialization Approach in Transatlantic Field Dan MacDonald, <i>CEO of InNOVAcorp, Canada</i>
15.05h	Innovation Journalism and the Innovation Communication System - New Transatlantic Concepts of Research Commercialization David Nordfors, <i>Co-founder and Executive Director of the VINNOVA-Stanford Research Center of Innovation Journalism, Sweden/USA</i>
15.25h	Final debate on a Transatlantic Innovation strategy <i>moderated by Frank Zwetsloot, Managing Director, Science Alliance, The Netherlands</i> Canada: Dan MacDonald, <i>CEO of InNOVAcorp</i> Finland: Kari Komulainen, <i>Director of Global Operations of the Finnish Funding Agency for Technology and Innovation TEKES</i> Netherlands: Koen de Pater, <i>Manager International & Human Capital, SenterNovem</i> United States: Sinead O'Flanagan, <i>Senior Advisor Massachusetts Office for International Trade and Investment (MOITI), Senior Lecturer at Sloan School of Management, Massachusetts Institute of Technology, Boston, USA</i>
16.25h	Concluding remarks by Eero Holstila
16.45h	Closing Reception in the foyer of the Main Ballroom.
18.00h	End of program

Program Day Two – Friday 26 June 2009

Transatlantic Instruments for Innovation

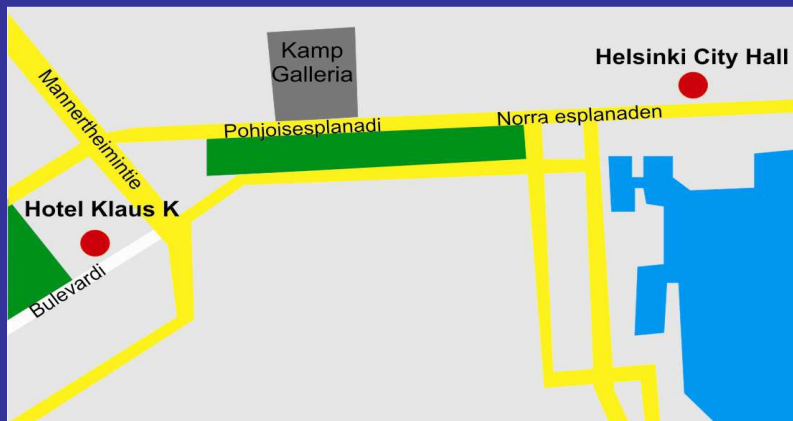
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General Information

ORGANIZING TRANSATLANTIC INNOVATION

Small business innovation programs aim to strengthen the competitiveness of small, high-tech research and development businesses. The US Small Business Innovation Research Program (SBIR) has been thoroughly evaluated by the National Research Council in 2008. Similar programs have been implemented in Canada, Sweden, Finland and the Netherlands. "Organizing Transatlantic Innovation" offers an informal platform to exchange experiences and best practices in Small Business Innovation Programs and their evaluation.

On day two, the theme of Transatlantic Innovation will be discussed within a broader context: How can countries on both sides from the Atlantic learn from each other's innovation policy experiences? How can we profit from and contribute to each other's innovation infrastructure? Which are successful examples of transatlantic innovation? Policymakers, facilitator and practitioners will join this informal discussion and aim for a common transatlantic innovation agenda.



ORGANIZATION

The event is organized by The National Academy of Sciences and The Technopolicy Network, a network managed by Science Alliance.

ACCOMODATION

Accommodation is arranged in Hotel Klaus K in Helsinki. Please contact our conference manager for reservations (e.vanmeer@science-alliance.nl).

Klaus K Hotel Tel: (+358) 20 770 4700
Bulevardi 2 www.klauskhotel.com
00120 Helsinki

DATE AND LOCATION

The event will take place on Thursday 25 and Friday 26 June 2009 in the City Hall of Helsinki, Finland:

Pohjoisesplanadi 11-13

Tel: (+358) 9310 16 41

Fax: (+358) 966 578

On the first day, the conference will be held in The City Governmental Boardroom on the 2nd floor.

The conference dinner is hosted by the Canadian Embassy and will be served in The Main Ball Room on the 2nd floor.

The second day of the conference will be held in The Main Ballroom on the 2nd floor. The closing reception will be held in the foyer of the Main Ballroom.



PROGRAM MANAGER

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